

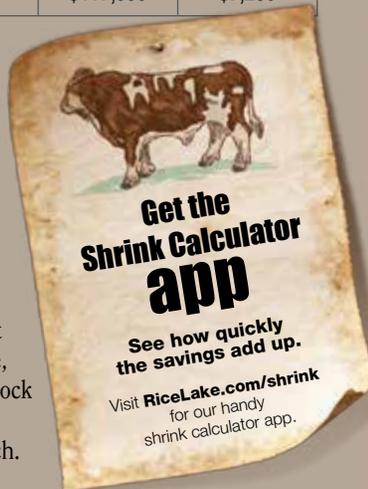
Shrink

Stretching Profit, Shrinking Loss

Whether selling cattle, hogs or other livestock, minimizing shrink loss is a major factor in maximizing your ranch's bottom line. With their Legal for Trade certification, the MAS-M and SAS-M are the only mobile livestock scales in North America that can be used for point-of-sale transactions. The MAS-M 18 x 8 feet scale hitches to any pickup truck to be driven right to the point of sale and holds 15 to 20 head at a time. The SAS-M 8 x 3 feet scale has a capacity up to 5,000 pounds and is ideal for producers with fewer than 500 head annually. Consider the following scenario where a rancher is selling cattle.

	Without MAS	With MAS	Recovered \$
	Actual shrink after travel to scale off site	Agreed on pencil shrink with MAS at point of sale	from this sale
100 head of cattle at 800 lb each (80,000 lb)	8% (6,400 lb)	2% (1,600 lb)	6% (4,800 lb)
\$1.50 per lb (\$120,000)	-\$9,600 (lost)	-\$2,400 (lost)	
Total sale:	\$110,400	\$117,600	\$7,200

With the ability to bring the scale to the animal, the MAS-M and SAS-M mobile livestock scales ensure maximum profitability on any transaction. On average, sellers who rely on these scales can instantly recover five to six percent of their profits in any sale, making a Rice Lake livestock scale one of the smartest investments on your ranch.



Visit www.ricelake.com/shrink to quickly calculate your savings and return on any Rice Lake livestock scale investment.

Indicators/Weigh Centers

Weigh Center



Mounted on the exterior of the cage on mobile and portable scales or on a pedestal on the MAS-LC, the weigh center prints a legal ticket

for transaction records. The weatherproof enclosure protects the instrumentation and printer, and a USB port allows data to be exported to an external system.

920i® Rate of Gain Digital Weight Indicator Software



The 920i Rate of Gain software allows ID tag entry either manually or with an Allflex® RS420 Series wand. The software tracks rate of gain by date and provides average rate of gain per day when two to three weights are entered for the same ID.

482-AG Livestock Digital Weight Indicator



The dual-power 482-AG indicator is programmed with multi-animal tracking software, allowing users to weigh animals individually or in groups. Time and date, group number, head count, weight, average weight, as well as totaled group shrink, group weight, total head count and total group average can be printed from the 482-AG for transaction records.

Livestock Weighing Solutions



RICE LAKE
WEIGHING SYSTEMS

230 W. Coleman St. • Rice Lake, WI 54868 • USA
TEL: 715-234-9171 • 1-800-472-6703 • FAX: 715-234-6967
www.ricelake.com

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www.ricelake.com

Livestock Weighing Solutions

With the proven reputation of turning investment into profit, Rice Lake livestock solutions can make a measurable difference in your farming and ranching application. Combine the most durable weighbridge design with full NTEP and Measurement Canada approval, and Rice Lake livestock scales are ready to maximize your investment—all while keeping safety, quality and performance in the forefront.



Rice Lake Legal for Trade Livestock Scales



MAS-M Mobile Group Animal Scale

Rice Lake's patented mobile design incorporates a low-profile weighing platform to enable faster and easier multi-site livestock weighing. Built with the physical demands of remote weighing in mind, the MAS-M livestock scale provides Legal for Trade weighments even when the scale is placed off-level by up to three degrees (or 6 percent). No other model brings as much flexibility to Rice Lake livestock scale performance.



MAS-LC Stationary Animal Scale

One of the heaviest scales in its class, this load cell based weighing system combines the accuracy of electronic weighing technology with heavy-duty construction, including a steel I-beam weighbridge, thick wall tubing, powder-coated 11-gauge steel plate and heavy-duty latch assembly for reliable load containment up to 25,000 pounds.



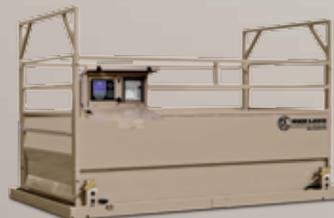
SAS-S/SAS-M Single Animal Scale

Rice Lake's newest livestock scale, the SAS single animal scale is available in a stationary (SAS-S) or mobile configuration with a mobile transport device (SAS-M). The SAS is built tough with 48-inch solid kick panel sides and thick wall tubing for added operator and animal safety. The SAS ensures reliable animal weighing with a load containment capacity of up to 5,000 pounds.



MAS-LM Stationary Animal Scale

The MAS-LM is an extreme-duty mechanical pipe lever weighing system using Rice Lake's patented steel I-beam construction built to last a generation or more. Safely weigh up to 20,000 pounds with the assurance of reliable animal containment within thick wall tubing and 11-gauge steel plates. With a wide range of sizes, the MAS-LM is the right choice for any stationary weighing application.



MAS-P Portable Group Animal Scale

The MAS-P's patented portable design consists of a rubberized deck and pen sides suspended on load cells at four points. When in transport mode, the cage is locked down to the base frame, preventing cage movement. The MAS-P can provide Legal for Trade weights in locations where the scale may be off level by as much as three degrees (or 6 percent). When in weigh mode, the deck is only six inches off the ground, making loading and unloading animals safe and easy.